

Having trouble viewing this email? [Click here](#)



June 2014



### Welcome to *the Centre for Change Management* monthly bulletin

Does it seem like a continuous holiday to you? With Easter, May Day Holiday and Whitsun Bank holiday one after another? It is proving hard to fit in some time for work!

We are a growing qualifications centre, interested in the subject of organisational change.

Our bulletin is designed to share our thoughts and insights in effective change management. Please share anything we publish with your clients and help us by adding your experiences and comments to our blog, twitter or facebook page:



If you'd like to know more about how our qualifications can add value to your change proposition, visit our website [www.c4cm.co.uk](http://www.c4cm.co.uk), email me at [amanda.muscat@c4cm.co.uk](mailto:amanda.muscat@c4cm.co.uk) or call me on 0117 230 5091.

Regards

Amanda Muscat  
Marketing & Communications Director

## Collaboration with University of Brighton

**Institute of Change Management  
University of Brighton Business School**

### First discussions on Collaboration

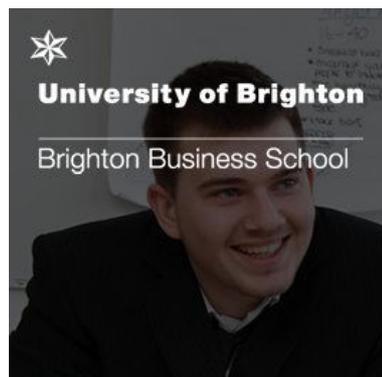
The University of Brighton is the home to the Institute of Change Management. This Institute aims to provide a discussion forum and platform for Alumni and Change Management professionals.

The University provides postgraduate courses in Change Management and the Institute is a vehicle to engage with professionals who might be candidates for the courses.

To encourage candidates who don't have a first degree and to recognise the role of experience based qualifications the business school and the Centre for Change Management have initiated discussions on the potential for the generation of post-experience qualifications, and possible pathways to postgraduate awards.

We are discussing a number of areas of collaboration, including:

- Events on change management to engage with professionals, especially those already on project and programme management, such as the APM Change Management SIG.
- Improving our web sites to provide a better forum for professionals.



## In This Issue

[Collaborating with the University of Brighton](#)

[New blog posts](#)

[Skills and training assessment](#)

[APM Enabling Change SIG launched](#)

[#Tweet of the week](#)

## Quick Links

[Visit C4CM website](#)

[Follow us on twitter](#)

[Like us on facebook](#)

[Visit our blog site](#)

[Follow us on linkedin](#)

## News

### APM Change Management SIG launched



The Association for Project Management (APM) has launched a new special interest group (SIG) on [Enabling Change](#).

Martin Taylor is the Chairman of the new SIG. He has been working hard for a year to set up this group. We had some discussions with Martin about the role of qualifications in change as he prepared his case. The Centre is now a member of the SIG and is contributing to a discussion about qualifications for change.

## #tweet of the week

**We re-tweet ideas and comment from close associates:**

A tweet pointing to a blog on Risk Management. There are some key techniques that must not be overlooked in Managing Change and risk is one that is often forgotten.

- Providing a potential link between the C4CM community and the discussion group within the Institute of Change Management.
- Aligning the Centre's qualifications to higher levels in the [QCF](#) and moving toward potential accreditation from the University for the qualifications.
  - Working together on publications and research.

@AspireEurope



Magnificent Seven -  
Risk Management <http://wp.me/pVrh6-IC>

## Don't forget our blog



### Recent blog posts

We have posted blog items this month on both success and failure in change:

#### Contributors to success

Prosci have published their latest list of contributors to success from their recent industry survey. Not surprisingly **support from senior management** still tops the list by a long way. [Read about this and the other contributors to success.](#)



#### Reporting bias and failure: lessons for sponsors



How do you know what is really going on in a project or change programme? Bias in reporting has arisen in two high profile public programmes: the web site to allow registration for Health Care in the US (ObamaCare) and the new [Universal Benefits](#) system here in the UK. [Read about the implications for sponsors here.](#)

## Skills and training assessment

For more about our qualifications and assessment visit our website [www.c4cm.co.uk](http://www.c4cm.co.uk).

If you are interested in including our qualifications in your learning portfolio please contact Amanda on 0117 230 5091 or email me at [amanda.muscat@c4cm.co.uk](mailto:amanda.muscat@c4cm.co.uk).



*C4CM™ is an EDI Licensed Centre. All of our qualifications are accredited by EDI as an approved qualification. EDI is itself accredited and authorised by the UK Government.*

C4CM™ is a Trade Mark of the Centre for Change Management Limited  
C4CM | The Wool Hall, 12, St Thomas Street, Bristol, BS1 6JJ  
| [amanda.muscat@c4cm.co.uk](mailto:amanda.muscat@c4cm.co.uk) | [www.c4cm.co.uk](http://www.c4cm.co.uk) | 0117 230 5091 |

Copyright © 20134. All Rights Reserved.

### Forward this email



This email was sent to [amanda@c4cm.co.uk](mailto:amanda@c4cm.co.uk) by [amanda@c4cm.co.uk](mailto:amanda@c4cm.co.uk) | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



C4CM | The Wool Hall | 12, St Thomas Street | Bristol | BS1 6JJ | United Kingdom