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March 2014



Welcome to *the Centre for Change Management* monthly bulletin

We missed February due to a heavy workload, felt like lots of people trying to spend money before the end of the financial year. We hope you got some as well!

We are a growing qualifications centre, interested in the subject of organisational change.

Our bulletin is designed to share our thoughts and insights in effective change management. Please share anything we publish with your clients and help us by adding your experiences and comments to our blog, twitter or facebook page:



If you'd like to know more about how our qualifications can add value to your change proposition, visit our website www.c4cm.co.uk, email me at amanda.muscat@c4cm.co.uk or call me on 0117 230 5091.

Regards

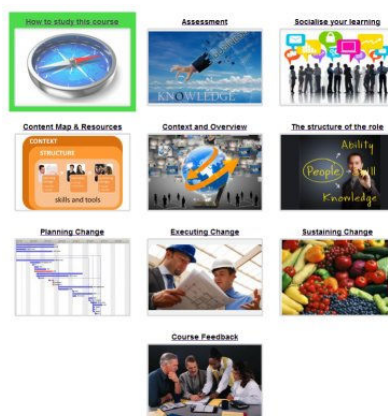
Amanda Muscat
Marketing & Communications Director

Change Manager course online

Change Manager Course now available

We have completed the development of our course: [introduction to the role of the change manager](#). It is now available online through our learning portal.

This course leads to our Business Change Manager Introduction Award after an assessment. The candidate can work on their assessment as they progress through the course. The award can also contribute credits to the [Managing Change Certificate](#).



The course follows the three step change process: planning, executing and sustaining as well as introducing hard skills such as benefits management, stakeholder engagement, risk management, planning and decision making. People skills such as leadership are included.

Role confusion still exists

The course text includes a list of 48 titles that change practitioners have reported as being used in organisations. This suggests there is still a lot of confusion about the role. I wonder how many titles there are for accountants in a business?

What do you think? Send us a tweet (@C4ChangeMgt) to let us know.



In This Issue

[Online Change Manager Course](#)

[New blog posts](#)

[Skills and training assessment](#)

[New Change Manager book](#)

[#Tweet of the week](#)

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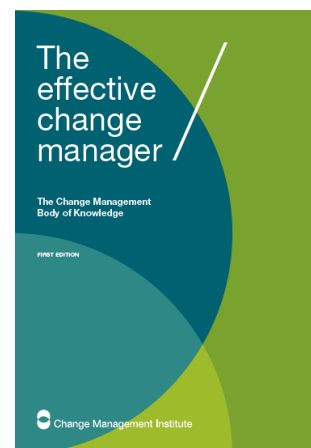
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News

A New Book for the Change Manager

Following the news item in our last newsletter about The *Australian Change Management Institute* publishing their **Change Management Body of Knowledge** ([CMBok](#)),



I can reveal that a text book based on the CMBok is being prepared by a group of authors including ourselves and some of our partners. The book is due out later this year so look out for news.

#tweet of the week

We re-tweet ideas and comment from close associates:

Follow us to see what is being said.

We can offer our materials under your brand if you need an online course. Please contact us to discuss.

Don't forget our blog



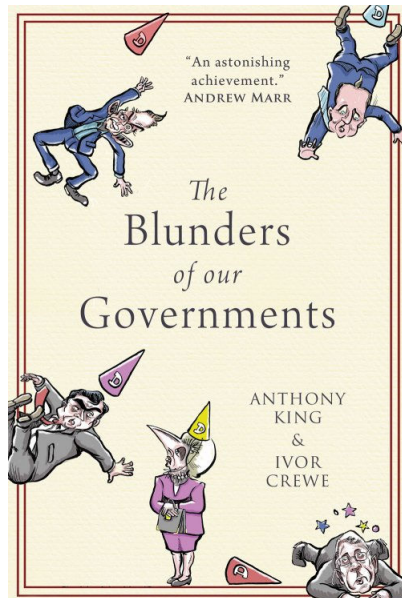
Recent blog posts

We have posted blog items this month on the topic of massive change failure:

Government Blunders

A [book](#) by Prof Anthony King and Sir Ivor Crew on "The Blunders of our Governments" has provided material for two blog postings. The book describes significant change programmes that have failed miserably. To get into the book a blunder must have cost taxpayers at least several billion pounds. Some of the cost comes from taxes, some is paid directly by citizens as a result of government failures.

The second half of the book tries to explain why these blunders have happened. The authors identify two basic types of failure: one in terms of [human bias and poor thinking](#), and one in terms of [system failures](#). We have a blog posting looking at each of these and the implications for organisation change in general. Of course there is nothing new in the reasons for failure; only that they can persist and cost so much.



A tweet pointing to a video on Patrick's blog. The video uses the [prezi](#) presentation technology -- have look.

@pearcemayfield

pearcemayfield
helping you succeed through programmes and projects

Leading Change in a #VUCA environment - The Value of Change Management to Projects and Programmes
<http://goo.gl/dd29j4A> #pmot #pm #video

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Skills and training assessment

For more about our qualifications and assessment visit our website www.c4cm.co.uk.

If you are interested in including our qualifications in your learning portfolio please contact Amanda on 0117 230 5091 or email me at amanda.muscat@c4cm.co.uk.



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