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November/December 2013



Welcome to the Centre for Change Management monthly bulletin

At last a decent frost! Feels like the weather is changing and Winter is coming; all of which means progress. We have a nice milestone of 700 candidates this month.

We are a growing qualifications centre, interested in the subject of organisational change.

Our bulletin is designed to share our thoughts and insights in effective change management. Please share anything we publish with your clients and help us by adding your experiences and comments to our blog, twitter or facebook page:



If you'd like to know more about how our qualifications can add value to your change proposition, visit our website www.c4cm.co.uk, email me at amanda.muscat@c4cm.co.uk or call me on 0117 230 5091.

Regards

Amanda Muscat
Marketing & Communications Director

Certificate in Managing Change

Because you're worth it.

Another candidate has been awarded a Certificate in Managing Change this month.

This is a significant achievement involving studying five modules and passing five assessments based on applying the module learning

Although we have been communicating with the Candidate for over 2 years I have not met him. I took the opportunity of being in the same town last week to get together for a chat and see how much the Certificate meant.

Pleasant Feedback

I was very pleasantly surprised at the high value the candidate placed on the qualification. He is a senior manager in a local authority IT department and felt that this level of qualification on change would set him apart from those with PRINCE2 and MSP practitioner qualifications. The candidate had completed his first two modules in face-to-face training. Success in the assessment of these led to an interest in learning more so he took the remaining 3 modules through our on-line material. He found the on-line materials more challenging than a classroom situation, yet they led to deeper understanding and a better



In This Issue

- [Because you're worth it](#)
- [Skills and training assessment](#)
- [700 Candidates milestone](#)
- [New Quality Board Member](#)
- [#Tweet of the week](#)

Quick Links

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News

Over 700 candidates registered for awards

Looking at our internal system for administering the C4CM awards I noticed that this month we exceeded 700 candidate registrations.

Our candidates come from a very wide range of organisations including central government, a large number from local government and a good number from industry and commerce. There is also a good spread across the country. So we feel we have a good reach. Can we reach your customers?



Donnie MacNicol joins Standards Board

We are very pleased to announce that Donnie MacNicol has agreed to join our Quality Board. He will be working with Rod Sowden, Sue Vowler and Andy Murray to help

learning outcome.

It is not easy

It took the candidate two and a half years to complete the 5 modules. This period covered a number of promotions, high profile projects, moving house, and sundry other distractions. He admitted that keeping going was hard but the flexibility of on-line learning helped to get a balance.

The candidates overall assessment:

It is definitely worth it!

What do you think? Send us a tweet (@C4ChangeMgt) to let us know.



Follow us to see what is being said.

us reach the best possible quality in our qualification specification and assessments.



Donnie has a broad range of experience in projects, change and strategy lasting over 20 years. Have a look at his [LinkedIn Profile](#).

Don't forget our blog



Recent blog posts

We have posted two new blog items this month based on a tutorial from Prosci:

[Where does change management fit?](#)

In a recent tutorial, Prosci proposed some models for organising a change team with a project team. They came up with four models described below. I think they missed the most important model. Read through the article and see if you agree with me.

[Is Managing Change the same as Project Management?](#)

A recent tutorial from Prosci identifies three critical areas of activity needed for change success. The model is both simple and elegant. However, it opens the question about where should change management professionals go for their support. The three areas are: project management; sponsorship; and change management. Not only does each activity have to work well, they have to work well together for change success. The schism between the three areas is becoming more evident as change failure continues, see how the model can help.

#tweet of the week

We re-tweet ideas and comment from close associates:

@AspireEurope



Skills and training assessment

For more about our qualifications and assessment visit our website www.c4cm.co.uk.

If you are interested in including our qualifications in your learning portfolio please contact Amanda on 0117 230 5091 or email me at amanda.muscat@c4cm.co.uk.



C4CM™ is an EDI Licensed Centre. All of our qualifications are accredited by EDI as an approved qualification. EDI is itself accredited and authorised by the UK Government.

The align toolkit is being developed to support change as well as PPM.

Aspire Europe launch the Align Framework version 2 <http://wp.me/pVrh6-hl>

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